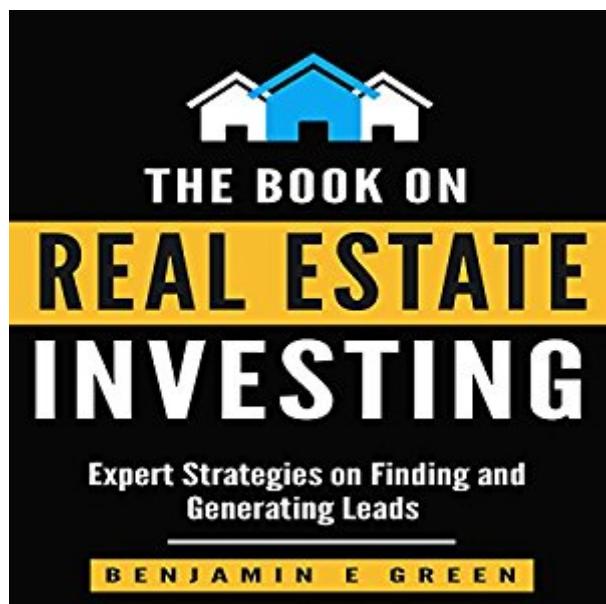


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# The Book On Real Estate Investing: Expert Strategies On Finding And Generating Leads



## Synopsis

As a real estate investor, finding leads is the lifeline of your business. The tough question for most investors is how to find these leads. Have you ever wondered how the online marketers do what they do? How do those YouTube people make those videos that make them look like superstars? Sure, just about everybody has basic Facebook and Twitter skills these days, but what about the many other things that business owners now do online to attract customers? If you get the impression that you ought to update your online marketing skills, you are correct! The Internet became widespread less than 20 years ago. Then social media came along, replacing how marketing had been done for years. Businesses who embraced it all and harnessed the power of the Internet did better than the businesses who refused to modernize. The techniques discussed in this audiobook will educate listeners on various methods to generate and capture leads. 21 methods for lead generation for the real estate professional are discussed, including websites and what to include on them, social media, online advertising, and YouTube, to name a few. You will find many little methods to generate leads that you likely never even thought of. Most of them are online methods, but a few of them are offline methods that still work well today. You will find out features that the different social media platforms have that you likely don't know exist. These features would be of high value to your real estate business. You can even find out different ways to get other people to help promote your business. Special niches are important to any marketer. Targeting just the people who are the most likely to purchase property from you makes efficient use of your marketing dollars, and you will find ways in this little audiobook to spend your marketing dollars, just reaching your target market.

## Book Information

Audible Audio Edition

Listening Length: 1 hourÂ andÂ 8 minutes

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Best Sellers Rank: #111 inÂ Books > Business & Money > Real Estate > Mortgages #386

## Customer Reviews

This book breaks down real estate investing into easy to understand scenarios that are great for people looking to break into the real estate world. Processes such as how to find buyers or sellers, which marketing strategy is right for you and what to look for in a real estate investment are explained in terms that anyone can understand. It will even explain what it means to flip a house. A great book for beginners in the real estate world but can be useful for more experienced people as well. I definitely recommend it

This book, is truly something we have to peruse, This is a excellent guide with tips how the nuts and bolts works of the Real Estate Investing. There is a considerable measure of data in here on a wide range of sorts of lead era, including different sorts of online networking. This book will help us to have a superior comprehension of the sorts Expert Strategies on Finding and Generating Leads to a genuine state contributing and systems that will instruct readers.

I am planning to get a real estate exam next year this is why I am fond of collecting and reading books about real estate. I want to know everything I should know about investing in this kind of property. I also read the other book of Benjamin Green about real estate. Loved how he managed to simply explain the things I should know about this certain part of real estate investing.

I like the techniques discussed in this book, It will educate readers on various methods to generate and capture leads like us. Twenty-one methods for lead generation for the real estate professional are discussed, including websites and what to include on them, social media, online advertising, and YouTube, to name a few and I can say that I learned a lot from it.

I already read a lot of books about real estate investing but this one contains some more useful information and good tips to improve my knowledge. I learn a lot of new things about this subject and recommend this book both for beginners and experts.

talk about insider's tips!! I love it. it gives you a new perspective on real estate that might actually work much better than what you know so far! great guide on real estate investing!

The book itself is a simple read and is very easy to understand for a beginner like me. It burns the bulb brighter in your brain. This book teaches you different ways of financing for your investment property, mainly creative ways of financing. I definitely recommend this book to anyone starting out!

Great information! This book is clearly written on how to start your future in real estate investing and Excellent advice for anyone interested in real estate investments. It give you everything you need to know about real estate investing and offer advise on how to make money. Highly recommended.

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